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# SEP 0 5 2005

PATENT 09/851,909

IN THE U.S. PATENT AND TRADEMARK OFFICE

Applicant:

KADDECHE, Karim et al.

Conf.:

3960

Appl. No.:

09/851,909

Group:

3622

Filed:

May 9, 2001

Examiner: JANVIER, JEAN D.

For:

METHOD AND APPARATUS FOR GENERATING

TARGETED IMPRESSIONS TO INTERNET CLIENTS

#### SMALL ENTITY TRANSMITTAL FORM

M/S AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

September 5, 2005

Sir:

Transmitted herewith is an amendment and reply to final office action in the above-identified application.

- $\boxtimes$ Applicant claims small entity status under 37 C.F.R. § 1.27.
- П The enclosed document is being transmitted via the Certificate of Mailing provisions of 37 C.F.R. § 1.8.
- $\boxtimes$ The enclosed document (Total 11 pages, including Transmittal) is being transmitted via facsimile.

The fee has been calculated as shown below:

* .	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR		PRESENT. EXTRA	RATE	ADDITIONAL FEE			
TOTAL	15	-	20	=	0	\$ 25	\$0.00			
INDEPENDENT	2		3		0	\$ 100	\$0.00			
☐ FIRST PRESENTA	\$180	\$0.00								
				-	A	TOTAL	\$0.00			

p.2

PHILIP K. Y.U., Reg. No. 35,742 Attorney for Applicant

		Αŗ	pl	. No	٥.	09	7/851	,909
	Petition for (0) month(s) extension of time pursuant 1.136(a). \$0.00 for the extension of time.	to	37	C.F.I	₹.	§§	1.17	and
×	No fee is required.							
	Check(s) in the amount of \$0.00 is(are) enclosed.							
	Respectfully submitted,	X	/	<i></i>				

Please direct all correspondence to:

Customer No. 30781

Philip K. Yu EAST IP GROUP 20955 Pathfinder Road, Ste. 100 Diamond Bar, CA 91765 Tel: 626-965-1202

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METHOD AND APPARATUS FOR

GENERATING TARGETED IMPRESSIONS TO INTERNET CLIENTS

#### AMENDMENT AND REPLY TO FINAL OFFICE ACTION

September 5, 2005

M/S AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated July 5, 2005, the following Reply After-Final is respectfully submitted, pursuant Rule 1.111, in connection with the aboveidentified Application.

Claims 14-28 are pending in the application.

Amendment to the Claims begins on page 2 of this submission.

Remarks begins on page 6 of this submission.

I hereby certify that this correspondence is being transmitted by facsimile to the United States Patent and Trademark Office (Fax No. 571-273-8300) on this

Reg. No. 35,742